

**Saks & Company**

Broadway at 34th Street

Specialists in Apparel

**Saks & Company**

The Store Will Be Open for Business ALL DAY Saturday, Beginning Sept. 9th

## Hats of Velvet



are to play the most important role in millinery modes for Autumn. We will place on sale Friday and Saturday

**1,000 New Chapeaux of Velvet**

Unusual Values at **5.95**

Paris doesn't seem to mind whether the hats we wear are large, small or medium sized, as long as they are of velvet—so this collection embodies every favored shape and size—in velvet!

The colors are true and deep, as though jewels were reflected in their rich depths—the lines are particularly good, and provide the desirable combination of being both chic and becoming. And by way of trimming, ostrich, ribbon, ornaments and fancies have been used in a host of interesting ways.

Third Floor

## THINGS DECIDEDLY EGYPTIAN

The Power of Egypt



As the power of Egypt rises in fashion, our drape moves from the left hip to a center-front position. As with this new sapphire blue velvet evening gown just adapted from a new Paris fashion. The ornament in front, the belt and shoulder straps are of rhinestone and sapphire blue stones.

\$125

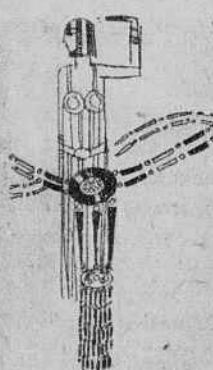
Fourth Floor

A Slip that is Proper

The new skirts often come in with a flounce, therefore the new slips do likewise. Straight as an Egyptian gown, with a flounce at the bottom. In heavy silk jersey.

5.95 & 10.95

Street Floor



A Fall Recipe

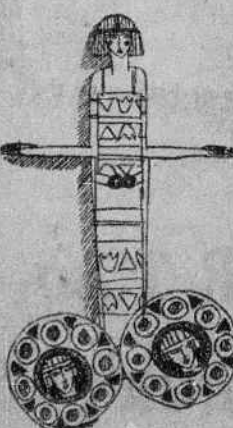
Take almost any plain dark silk frock, apply one new Egyptian belt of black, scarlet, or jade with cut steel, and the result will be smartness. The Egyptian belt . . . \$8.50

Jewelry Dept., Street Floor

The Egyptian Brim

The Egyptian brim follows the lines of one's face—down to the ears! This piquant hat is carried out in navy silk beaver and velvet . . . \$18.50

Third Floor



Egyptian Hues

It's the Egyptian colors as much as anything that are in demand—brilliant blues and greens such as decorate this new buckle. It's to be used at the neck, belt, on coats, frocks—in fact, almost anywhere on one's Fall costume . . . \$3.50

Jewelry Dept., Street Floor

Charmingly Varied Are The Ways of These

**New Autumn Frocks for Misses**

Friday and Saturday

**29.75**

Silk crepe refuses to be displaced from the mode—and any one of these delightful frocks will testify to its adaptability and attractiveness. The weaves are soft and lovely—the models youthful—and the trimmings, quilling, drapes, panels and odd sleeves. In navy, cocoa, brown and black. Sizes 14 to 20.

**Misses' Tailored Frocks**

Special, **25.00**

For street wear, these youthful, new tailored frocks of Poirer Twill present many points of interest—basket braid trimming, novel sleeves, and a colorful girdle. In navy and brown. Sizes 14 to 20 years.

Second Floor



All-Over Embroidery

plays an important part in these

**Jacquette and Overblouses**

Friday and Saturday

**5.95**

These are quite the newest in a season of new things—and combine with their modishness the ability to turn a suit into a costume.

The jacquette blouses are of crepe de Chine, embroidered in contrasting color. The side-buttoned overblouses are of satin, with pictures embroidered over its entire surface. In navy, black, brown and soft tan. Sizes 34 to 46.

Third Floor

**Children's Umbrellas**

Special at **1.00**

Fine quality cotton—on strong paragon frames—hardwood handles—leather trimmed for girls. Crooked handle styles for boys.



**Women's New Fall Frocks**

of Poirer Twill and Crepe de Chine

—for afternoon or street wear—

Friday and Saturday **29.50**

These are just the frocks to put on now and to wear right into the Winter. They have

The new slight drape  
The smart three-quarter sleeve  
Tucks and braid trimming

The coat dress of Poirer twill worn by the first figure above has bands of shiny braid striping the skirt. The braid is stitched with color that matches the crepe de Chine lining the clever cascade on the skirt.

Renee in her August opening features a frock with braid shown in central figure. The slight drape at the left is caught with a steel buckle.

As an exact copy of a Madelaine frock, the frock at the right above shows its new yoke, sash and sleeves striped with diagonal tucks.

In navy or black Poirer twill. In brown, taupe, black or navy crepe de Chine. Sizes 33 to 44. Not one frock in the collection can be duplicated at 29.50!

Fourth Floor

For Friday and Saturday—

A Sale of

**Kayser's Italian Silk Sport Bloomers**

Very Special, **2.95**

Kayser quality needs no introduction to particular women—and at 2.95, these bloomers are really remarkable values.

In two models—well made and cut roomily, so that the most strenuous movement does not create an uncomfortable "pull." In regular and extra sizes. Colors: black, navy, brown, taupe, purple and some light shades.

Street Floor

**Saks & Company Clothing for Boys**

is by Far the Best in New York

Featured for Friday and Saturday

**Boys' Suits with Extra Knickers**

at **12.95**



They will outwear any other suits at the price because they are better made. Their styling is individual, also, cut with a keen regard for what boys really want, and at the same time keeping a strict watch on good taste. Tailored in the new Fall woollens—tweeds and cheviots that will come out of the wildest boyish scrambles without a wrinkle! Sizes 7 to 18 years.

Second Floor

Strictly Limited to Friday and Saturday

A Special Presentation of

**Misses' New Fall Top Coats**

—in four distinct styles—

at **29.75**

Coats that at once win your confidence and admiration, each bringing to you the final word in topcoats for Fall at a very modest price. Some feature the straight silhouette, others flare, and still others are in wrap effect. ALL are really wonderful value, and may be had in:

Plaid Back Coatings, Homespuns, Tweeds, and Novel Check Materials. The colors are tan, brown, caramel and gray.

Handsomely silk lined. Sizes 14 to 20 years.



75.00

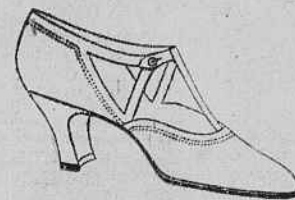
**Dressy Coats for Misses**

—a special introductory offer—

at **75.00**

The most delightful of the new Fall coats in straight line effects, adjustable blouse models, and very smartly draped styles. Fashiona, armondale, and gerona are the fabrics, each as soft and velvety as a kitten's ear. All colors are here, each coat is handsomely lined, and the values are very unusual.

Second Floor



The Women's Shoe Dept.  
Will Feature Friday and Saturday

**The "Duvette" Sandal**

—telling its story of smartness in French accents—

at **10.50**

These sandals have met with the approval of Paris both as regards line, heel and color—a decided achievement that every smart woman will appreciate.

In bronze kid, brown, beige, gray and black suede, black and brown satin, and patent kidskin—with Spanish heels.

Made with the usual Saks' care, assuring permanent lines and the best of service.

Second Floor

The new Autumn modes demand the

**"Kick-In" Undergarment**

—providing a minimum of under apparel with a maximum of comfort—

In "Munida" silk . . . 8.95  
In Linette . . . 4.50  
In Gingham and Sakana-cloth . . . 2.95

The slenderly draped silk frock or the straight cloth model demands undergarments that are as smoothly fitting as the frock itself—enter the "Kick-In."

It combines a brassiere top with a step-in drawer—giving straight, youthful lines to the figure—and provides time-saving efficiency to don.

We also have a special group of "Kick-Ins" developed in black and silver novelties—in accordance with the latest decree from Paris.



Third Floor

The New Autumn

**Coats and Wraps for Women**

present a combination of luxury and utility that is almost irresistible

Friday and Saturday, **39.50**

These lovely new models cover a wide variety of fashion points—and so it is possible to secure just the sort of coat one has had in mind at a distinctly moderate cost. Normandy, Osiris and Delysia cloth develop them—assisted by scarf or crushed collars, stitching and soft silk or crepe linings. In deer, navy, brown and black.

**Women's Coats and Wraps**

of velvety pile fabrics

at **59.50**

Lovely soft fabrics—graceful, slender lines—and the finest tailoring—tend to make these new coats really beautiful. The sleeves are new and unusual—collars are deeply crushed and becoming—and one may choose from Fashiona, Panvelaine, Superba, Osiris and Metalist, silk lined to match. One coat pictured.

Fourth Floor



59.50